



## COLLEGETOWN, ATLANTA, GA

CollegeTown at West End (**CollegeTown**) is a multi-phase/mixed-use revitalization of the 35+ acres of the former Joel C. Harris Homes public housing project. In 1999, the U.S. Department of Housing and Urban Development (HUD) awarded the local public housing authority approximately \$40 million in HOPE VI grant funds for the redevelopment of Harris Homes to create a new high quality mixed-income, mixed-use community. These funds will ultimately leverage more than \$100 million of private debt and equity for the Development.

The master plan transforms **CollegeTown** into a mixed-income, mixed-use college town community consisting of both senior and multifamily apartments, 100 condominium units with retail and, townhouses and single family homes for ownership. **CollegeTown** is surrounded by approximately \$16 million of new infrastructure and public improvements. Our community features interior sidewalks and greenspace to allow for our residents to have linkages to the nearby West End Mall and MARTA's West End Transit Station. The community is immediately adjacent to the Atlanta University Center, which is the country's largest consortium of Historically Black Colleges and Universities.

The center of the community is the renovated Dean Rusk Park, which includes a water feature, to serve as a major amenity to the revitalized community. The redevelopment plan includes 373 multifamily rental units, 100 independent senior living units, for-sale town homes and single family homes, a 100-room hospitality Inn, and a Condominium building with 15,000 square feet of retail.

### AT-A-GLANCE

#### TOTAL DEVELOPMENT COST

\$160 Million

#### SIZE

35 Acres

#### ROLE

Master Developer

### COMMUNITY INCLUDES

**Restored Public Park**

**Urban Garden**

**Community Farmer's Market**

**Boys & Girls Club**

**Streetscapes & Infrastructure**

**The Atrium Senior High-rise**

Rehabilitated Independent Senior Living Units

**The Gardens at CollegeTown**

Rehabilitated Supportive Housing Units

**Ashley CollegeTown I & II**

Mixed Income Multi-Family Units

**Veranda at CollegeTown**

Independent Senior Living Units

*For more information, please call us at: 404-224-1860*